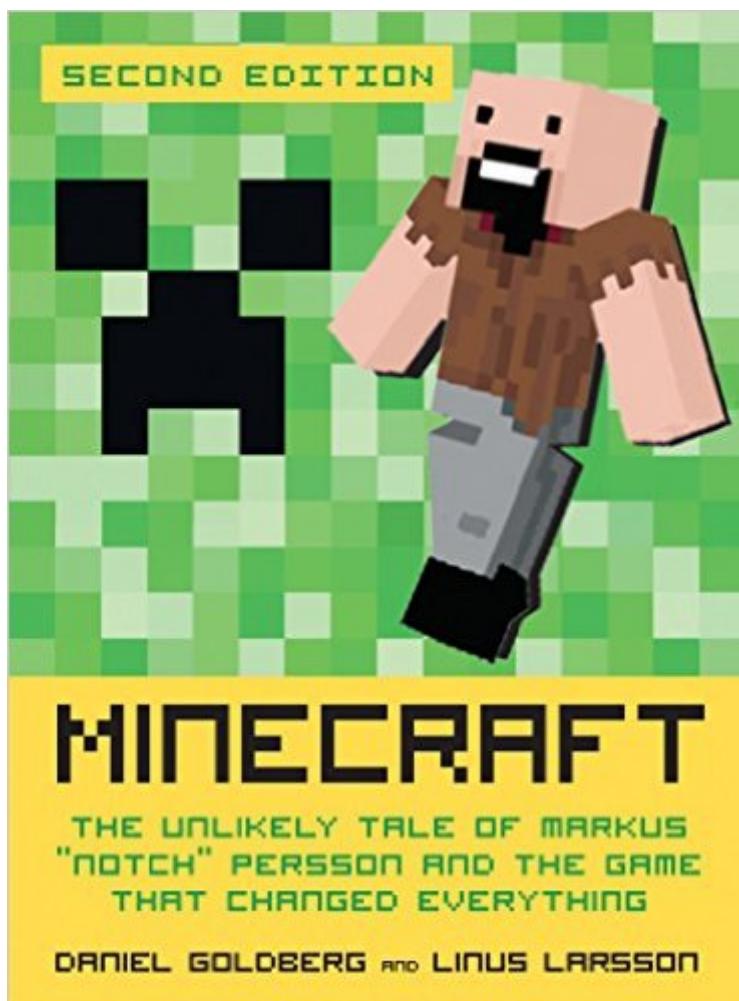


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# Minecraft, Second Edition: The Unlikely Tale Of Markus "Notch" Persson And The Game That Changed Everything



## Synopsis

The incredible tale of a little game that shook the international gaming world--now with new material including a behind-the-scenes look at the sale to Microsoft. For this second edition, the story has been enriched with more Minecraft than ever--a new section describes Minecraft's sale to Microsoft, Notch's less than heartwarming last day in the office, and Mojang's final days of independence. His whole life, all Markus Persson wanted to do was create his own games. Create his own games and get rich. Then in 2009 a strange little project of his quickly grew into a worldwide phenomenon and, in just a few short years, turned its maker into an international icon. *Minecraft: The Unlikely Tale of Markus "Notch" Persson and the Game that Changed Everything* is a Cinderella story for the Internet age--improbable success, fast money, and the power of digital technology to shake up a rock-solid industry. It's a story about being lost and finding your way, of breaking the rules and swimming against the current. It's about how the indie gaming scene rattled the foundations of corporate empires. But, above all, this is the story of how a creative genius chased down a crazy dream: the evolution of a shy amateur programmer into a video game god.

## Book Information

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## Customer Reviews

A great read for Minecraft lovers, indie enthusiasts, and anyone who loves to see the good guy win. If you're looking for a perfect gift for a kid that loves Minecraft, there's a lot to recommend this book. It's short enough to not feel overwhelming but not too short to tell the whole story. The writing is smart without being daunting. Depending on their reading level, anyone ages 7 and up could

potentially read this on their own. There are a very, very few places where the subject matter strays into territory you might be uncomfortable with... (full review available at GameSkinny)

This is how you get your minecraft crazy kid to read a book. My son loves this game and he is now engrossed in this book. The bonus is now he knows what big words like protagonist means. Two thumbs up!

Book was released just in time for my 9 yr. old's autobiography presentation. He loves the game, Minecraft. I was so intrigued and inspired by Markus's story. Loved it!

I recommend this book to any Minecraft lover. It's an easy read and my 10 year old & husband found the book very interesting.

Chances are you have played the huge sensation Minecraft. If you haven't, then chances are you won't like this book, so don't read any further. This book tells you of the life of Minecraft's creator, Notch. You read about the hard times he has gone through, from his child hood, to today. It's very well written, and will definitely keep you interested. Now I've read some of the reviews on this book saying it's great for kids. I HIGHLY stress against letting kids read it as some of the language it uses isn't exactly appropriate, some of the situations are also not necessarily appropriate for kids. It's a biography, and chances are if you like the person, you'll like the book. 4/5

I bought this book at Minecon 2013 in Orlando and read it on the plane ride home. It is a really great little book about a very interesting subject. I especially recommend it to parents of Minecrafters.

I like founders' 'origin' stories and this one delivers the goods on how Minecraft sprung from the singular vision and doggedness of Markus Persson. Still though, anyone hoping for a crash-and-bang "brutal dawn" story like Nick Bilton's "Hatching Twitter" (the stuff of films) or any of the Jobsian epics recounting the early days of Apple won't find it here. By those standards, it's the prosaic tale of the good guys winning. Even the 'bad guys' here aren't really bad...just ploddingly corporate. I erred in getting the first edition. The story feels incomplete. I would hope that in the second edition that Swedish co-authors Goldberg and Larsson have captured the lead-up and after-effects of the Microsoft deal. The Persson pictured in this book bears little resemblance to the one now known almost equally for buying mansions in LA and throwing epic parties over the world

over.

Disclaimer. I have only read the original in Swedish so I can not comment on the quality of the translation. Notch turns out to be a rather normal person, albeit with a hard upbringing. The authors still manage to make the story of Notch and Minecraft exciting, I read it all in a day and barely ever put it down. It is a sweet read about a good (and skilled) guy that hits the jackpot big time without really having any plan or approach except doing what he loves. From a technological gaming history perspective the book is not quite as interesting as Kushner's "Masters of Doom" or Craddock's "Stay awhile and listen", not because it is poorly written but because Notch and Minecraft doesn't push any technological limits like say Carmack did with Doom and Quake. But looking at it from the view of important people in gaming history it belongs right up there. Most of all it's a genuine feelgood story, after reading it I was just happy!

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